

PARTNERING WITH PALAIS GALLIERA, EUROPEAN LINEN CULTIVATES ITS HERITAGE

PALAIS GALLIERA, PARIS

10, Avenue Pierre-1er-De Serbie
75116 Paris

Exhibition

'Une Histoire de la Mode.
Collectionner, exposer au
Palais Galliera'

The Gabrielle Chanel Galleries

**October 2nd 2021 –
June 26th 2022**

2 installations:

10/02/21 > 03/13/22

04/02/22 > 06/26/22



Linen highlights pieces in the collections - «cage» dress, Jean Paul Gaultier, PE89, photographed for the exhibition catalogue in front of linen panels provided by the european weavers members of the CELC: Lemaitre Demeestere, Libeco, Nelen & Delbeke.

— As the main sponsor of this exhibit at the Palais Galliera, the European Confederation of Flax and Hemp / CELC highlights its partnership with the Paris Fashion Museum, launched in 2018, through the exhibit Margiela/ Galliera, 1989-2009, for a three-year period.

This unique exhibition, which consists of two parts which narrate the history of fashion from the 18th century to the modern day, highlights the universal and timeless character of European Linen, and its ability embrace other cultures and their diversity through the eras.

This openness to others fits Linen like a glove. You can tell through the array of unique pieces which Palais Galliera selected in an effort to showcase the many advantages of Linen, be it as a reinforcement and structural element (robe volante with linen lining, circa 1730; man's waistcoat with a Linen back, 18th century), as a primary material for creation (raw Linen jacket, hand-painted by Sonia Delaunay), and as an inspiration for designers (a dress by Paul Poiret, a women's black summer suit by Jacques Heim).

This patronage is a reflection of CELC's cultural mediation strategy, one of the defining elements of the Confederation's identity.



Linen «Honfleur» dress by Paul Poiret, 1921, photographed for the exhibition catalogue in front of linen panels supplied by the European weaver members of the CELC: Lemaitre Demeestere, Libeco, Nelen & Delbeke.

— Linen features as the main fabric in the exhibition

CELC member weavers were involved throughout the process, from catalogue shooting Lemaitre Demeestere (FR), Libeco (BE) Nelen & Delbeke (BE) to scenography John England (UK), Libeco (BE). They also left their mark on the 199 Stockman mannequins Mileta (CZ), Northern Linen (NL).

— **Linen is embedded in our collective memory, as both sacred and secular, trivial and deluxe.**

This is a reflection of its strength and uniqueness. As humanity's oldest textile fibre, it was the noble attire of Paleolithic humans as well as Egyptians and Babylonians during the first millennium before Christ.

These days, it is a source of inspiration for a new generation of textile designers, from haute couture to ready-to-wear and niche brands. A sophisticated fabric with high environmental standards, it can meet the demands of increasingly conscious consumers for ethical production and flawless transparency.

— **Linen derives its global standing from its attachment to its local roots.**

Flax literally grows at our feet, along the coasts from Caen to Amsterdam. Western Europe is the world's largest flax fibre producer, with France, Belgium and the Netherlands accounting for 80% of production.

Flax is an environmentally sound, responsible and creative crop.

Flax cultivation is zero waste, non GMO, requires very little input and all parts of the plant are used. Flax grows without irrigation: rainwater is all it needs (99.9% of the time). Two certifications are in place to preserve this exceptional status. EUROPEAN FLAX® certifies the European origin of premium quality fiber for all of its end uses. When European companies ensure transparency at every step of the supply chain, all the way down to thread and fabric, the products are certified MASTERS OF LINEN®, a registered trademark and club of excellence in the textile industry.

CELC partners with the arts community to leverage curiosity, artistic sensitivity and consumer awareness to foster a constant interplay between cultural heritage, modernity and generational exchange; between craftsmanship, applied arts, and industry; and between cultural institutions and the public at large.

As the only European agro-industrial organisation to bring together and structure all stages of flax and hemp production and processing – with 10,000 companies in 14 European countries – CELC is the beating heart of a sector striving for excellence in a globalised world.

ABOUT THE EUROPEAN CONFEDERATION OF FLAX AND HEMP | CELC

France, Belgium, and the Netherlands account for 80% of production! It is the only European agro-industrial organisation to bring together and organise all stages of flax and hemp production and processing, encompassing 10,000 companies in 14 European countries; CELC is the leader of a sector of excellence within a globalised context. Its mission is grounded in the innovative and environmentally friendly qualities of its fibres, which are guaranteed by the traceability certificates EUROPEAN FLAX® and MASTERS OF LINEN® and promoted among professionals and consumers through the I LOVE LINEN marketing campaign.

www.europeanflax.com

www.ilovelinen.com

www.palaisgalliera.paris.fr



@wearelinen



@CELC_FlaxHemp

Press Services

Fashion France & International

2^e BUREAU

Sylvie Grumbach | Hugo
Howlett | Marie-Laure Girardon
M: +33 6 18 08 10 55
celc@2e-bureau.com

Decoration & Lifestyle France

14 SEPTEMBRE

Emilie Reboul
M: +33 6 11 34 18 16
emiliereboul@14septembre.fr

CELC Contacts

LINEN DREAM LAB® PARIS

15 rue du Louvre, 75001 Paris - France
Odile Idkowiak
Communication Director
M: +33 (0)6 89 42 14 17
odile.idkowiak@europeanflax.com
www.europeanflax.com

Strategic Partners

GGHQ

Gill Gledhill
M: +44 (0)2 072 500 589
gill@gghq.co.uk