

Alliance for European Flax-Linen & Hemp

The Alliance for European Flax-Linen and Hemp (formerly known as CELC) is the only European agro-industrial organisation that serves as a global reference and brings together all players in the European Flax-Linen and Hemp value chain.

KEY FIGURES



Founded in 1951

4 hubs

2 DEVELOPMENT HUBS:



Innovation & CSR



Promotion

2 SUPPORT HUBS:



Economy



Member relations



+ 10 000 members of the Alliance



Representing 16 different European countries

A TRIPLE MISSION

- INFORMING
Members, industry, brands and consumers
- DEFENDING
The European ecosystem and European skills
- PROMOTING
European Flax and Hemp as the preferred sustainable premium fibres worldwide



OUR VALUES

Be United



Connect Tradition & Innovation



Remain proof -obsessed



Radiate respect



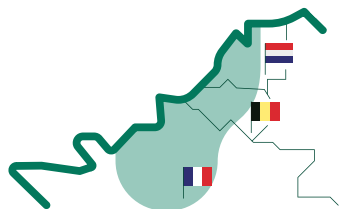
KEY FIGURES IN THE PRODUCTION OF FLAX AND HEMP

FLAX

3/4
of the world's long* fibre
are produced in France, Belgium
and the Netherlands*

*Long fibres: the main product of scutching, used in the textile industry

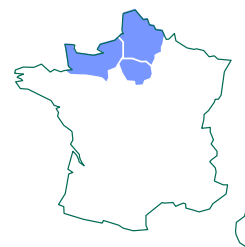
Europe,
the #1 global
producer
of Flax fibre



Today, Flax fibres* account for
< 0,5% of global textile fibre production

*Long fibres + short fibres

**3 main Flax-producing
regions in France**
Normandy
Hauts-de-France
Ile-de-France



+ 133% increase in Flax area
from 2010 - 2020

145,000 hectares in Europe of Flax
in 2022 (incl. 80% in France, or 127,000 hectares)



152,000 tonnes
of long fibres in 2022 (incl. 125,000
tonnes in France)

**1 ha of
European Flax**

=

900 kg of yarns
or **3,750 m² of fabrics**
or **4,000 shirts**
or **450 sets of bed linens**
or **1,375 chairs made of composite Flax**



HEMP

Europe, #2 global
producer
with **55,000 hectares**
of Hemp for all uses in 2020



+ 12 European countries
grow textile Hemp in 2021

China,
the #1 global
producer
of Hemp



with **65,000 hectares**
of Hemp for all uses

incl. **12,000 hectares**
of textile Hemp in 2021



France #1 producer in
Europe with **21,700 hectares**
of Hemp for all uses, incl. **about**
10% for textile Hemp in 2022

THE PROPERTIES OF FLAX-LINEN

Flax fibre has unique and remarkable functional and environmental properties that are in line with expectations in modern society.

CSR



- **Proximity & Traceability**
- **Zero irrigation**
Barring exceptional circumstances.
Currently being studied in the context of climate change.
- **Zero GMO**
- **Zero waste fibre**
- **Renewable**
- **Excellent first crop in a rotation cycle**
Helps preserve the soil and increase yields of subsequent crops with low usage of pesticides and fertilizers
- **Ethical production**
By qualified local labour

TEXTILE



- **Breathable^[1]**
- **Temperature regulation^[1]**
- **Humidity control^[1]**
- **Dyeability**
- **Easy care**

TECHNIQUE^[2]



- **Rigid & light**
- **Resistant and durable**
- **Sound insulation**
- **Thermal insulation**
- **Vibration damping***

(1) Source: Study on Linen, comfort and performance, Cetelor Laboratory for the Alliance, 2014 (2) Based on reliable economic data, environmental data and scientific evidence
*See the Vibration Damping study, March 2023

TWO CERTIFICATIONS FOR EUROPEAN FLAX

Real industry brands

The Alliance is striving to prove and promote the remarkable properties of Flax and its products and to establish certified traceability using two certifications.



EUROPEAN FLAX™

THE GUARANTEE OF TRACEABILITY FOR PREMIUM QUALITY FLAX FIBRES GROWN IN WESTERN EUROPE FOR ALL END USES.

A plant fibre, produced through farming that is respectful of the environment, without irrigation* or GMOs.

*except in exceptional circumstances.



MASTERS OF LINEN™

THE GUARANTEE OF TRACEABILITY FOR LINEN MADE BY EUROPEAN COMPANIES ON EUROPEAN AND EUROMED 1 SITES.

A textile of excellence, local at all stages: from the vegetal European Flax™ fibre, to yarn and fabric.

A ZERO WASTE PLANT

100% of the flax plant is used

LONG FIBRES



SHORT FIBRES



SHIVES



SEEDS



LINEN DREAM LAB



We organise visits to our showroom in Paris, a space 100% dedicated to creativity and innovations in textiles & technique.

A digital version of the [Linen Dream Lab](#), which provides invaluable support with sourcing (material, yarn and fabric library), is available.

GET IN TOUCH

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